

# Urban TIMES

Jul  
Vol. 7  
Issue 7



## SHOP BOYZ RELOADED

**The super group takes their  
music and goals to the next level...  
Get ready!!**

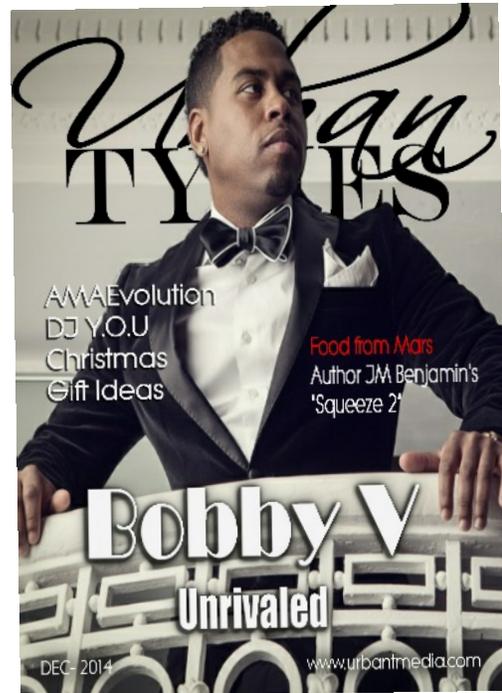
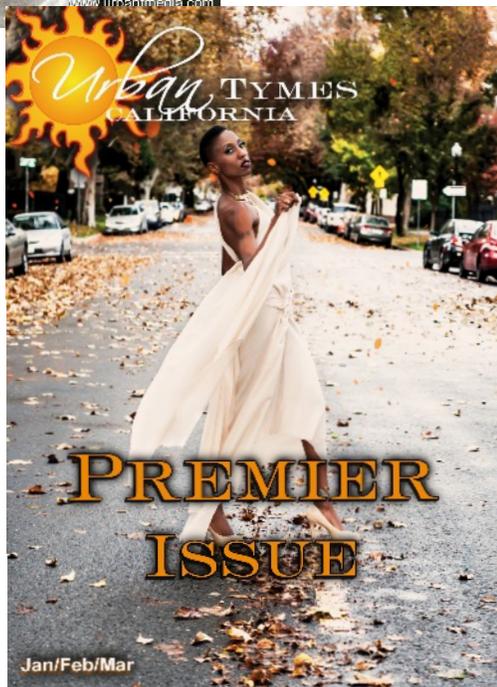
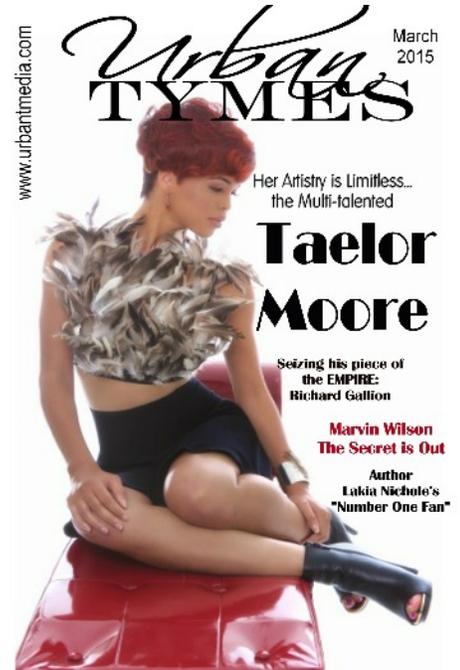
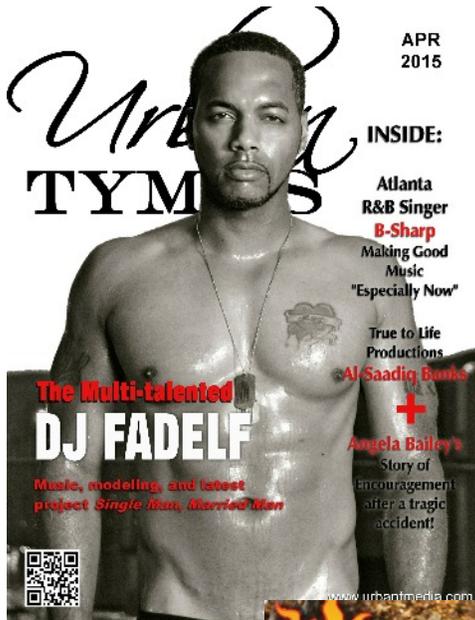
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**NEW SCHOOL  
HEAVY HITTERS  
CREATING NOISE:**

The Multi-faceted/Marques Woolford  
Youth Advisor /Anthony Kent  
JDS Model Club/Kenya Redd  
ViDS -The evolution of Media today!

*Wesley A Crawford and "Who is Marie Antoinette?"*

# Variety at its best.....



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**Founder/CCO**

*Carey W. Digsby*

**Editor**

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**Assistant Editor**

*Leslie Digsby*

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Correspondent  
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***Photos of MarQues by C .R.E.M Entertainment.  
Photos of Wesley Crawford by Th33land Enterprises and Premier 1 Entertainment***

Get ready to be *“MarQuessed”*

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AGAIN!



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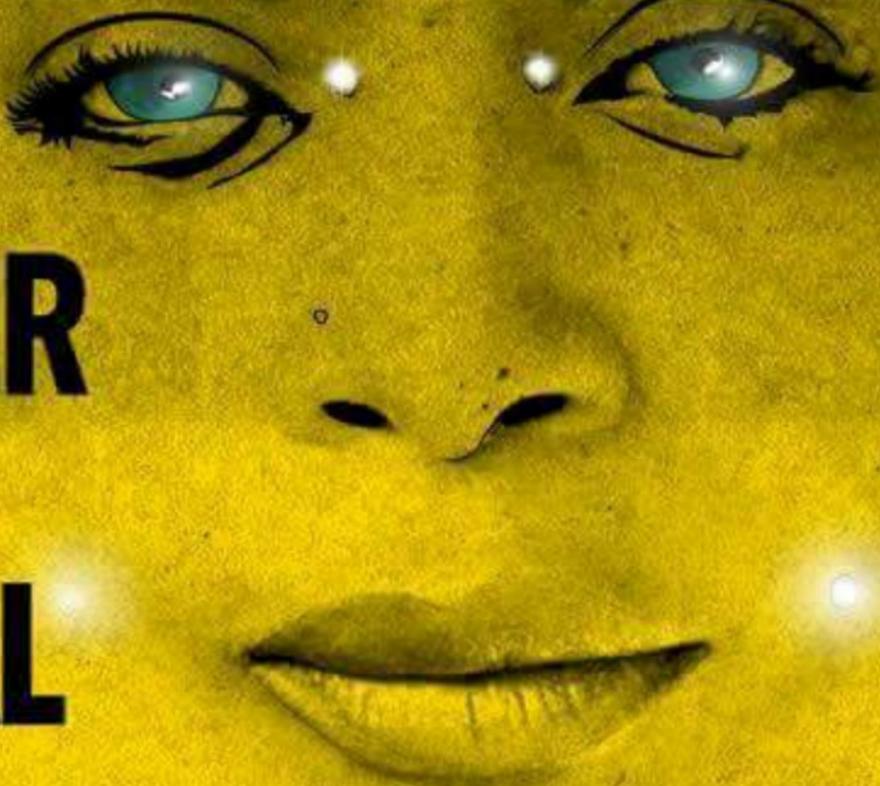
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CD ENTERPRISES, INC.

PRESENTS

**10**  
**YEAR**  
ANNIVERSARY

# 2015 SUMMER SPIRIT FESTIVAL



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- ESSENTIALS -

# Business

With La Keisha N. Calvin



**Early Morning Resume Tip:**  
Before sending your resume to be considered for a position, please understand 2 things:

1. Recruiters/Hiring Managers re-view hundreds of resumes a day (literally)
2. Unemployment is below 6% (5.4 to be exact: What does this mean?: It means that employers are being very selective on who they choose to hire.

Understand this, competition is very high in the market, so the smallest things can become a MAJOR reason why your resume may be removed from consideration for a role. Small things such as:

1. Different font and/or font sizes featured throughout your resume
2. Describing what you did in each role in paragraph form instead of bullet point form
3. Having various colors as your font color other than black
4. Featuring your profile pic on the top of your resume (if this is you, remove it NOW!)
5. Referring to yourself in the 3rd person on your resume
6. Having more than 10 years of work featured on your resume
7. Sending more than 2 pages of work history
8. Having an unprofessional email (ie: thisbigbutt@.....com) (yes I have actually seen this on a resume)
9. Last, but certainly not least, misspelled words (EPIC FAIL!)

With that said, review your resume thoroughly, make the necessary corrections, and not only get the company's attention with your resume, but KEEP their attention!  
#LetsGetHired #BeTheGreatest

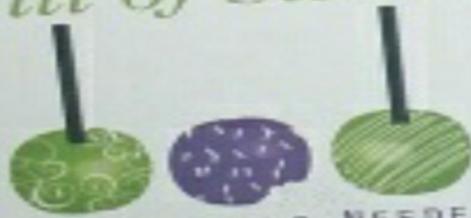
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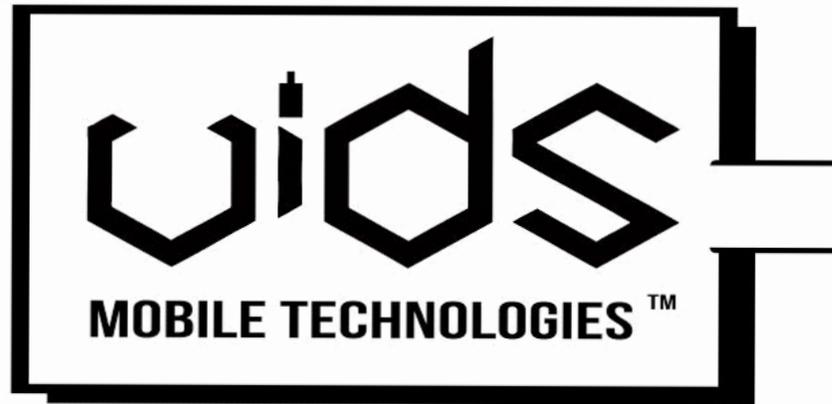
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# BUSINESS WATCH

## - ESSENTIALS -



Urban Tymes gained the opportunity to learn more about the history behind the creation of this amazing concept: ViDS. The two 30 year olds that are the innovators of this, Trae' Corey and Dontae Peeples have revolutionize digital media and distribution multimedia, from CD, DVD, audio files , digital files, PDF, etc all onto one digital device. Each artist now have a way to have all their mix tapes, videos, and even merchandise available for review and access via screen one device. Per the owners, one does not need other access, which is sure to revolutionize digital multimedia distribution, virtual merchandising and e-commerce.

**UT: Thank you one again for the opportunity to talk to you this evening about this incredible breakthrough in digital media!**

**Donte Peeples:** First off we would like to thank Urban Tymes Magazine for taking an interest in our work and taking the time to feature the company in this latest issue! We are very excited to share our story with your readers.

**Trae Corey:** The V.ID (Virtual Interactive Device) is the newest medium in digital multimedia content development and distribution, virtual retail merchandising and e-commerce solutions, developed by the founders of VIDS Mobile Technologies. Consumers can now access all forms of digital content like, photos, music, movies, book, audio books, documents and more instantly from their smartphones, computers or tablets through a physical device that does not require internet access or cloud based systems to complete this task. We are currently positioning the V.ID to be the replacement for the CD in the music field, however it is our goal to make the V.ID the standard in digital multimedia content distribution for all industries, based on the fact that our innovative product is a combination of all of the means of distributing the digital multimedia content of the past.

**UT: How did the creation of this breakthrough in digital media occur? Give us your history and the history of ViDS?**

**Donte Peeples:** Trae and I have been friends and business partners since grade school. We both have always shared a passion for creative arts and entrepreneurship. Ever since we were kids we wanted to become our own bosses and masters of our own destiny. Music has always been my passion and path to escape some harsh realities I experienced growing up.

**UT: What is the V.iD and what makes it special?**



*The innovators of the  
ViDS Mobile  
Technologies:*

**Donte Peeples  
Founder/ CEO  
And  
Trae Corey  
Co-Founder/ COO**

By the time I was 12 I had taught myself to play the keyboard and was writing songs. By 18 I was pressing and distributing my CD's and selling them to a small local fan base we built through live shows and social media. I knew that in order to be noticed by record labels, A&R reps and music executives I needed a press kit. This was around 2010-2011 so most press kits were still just a folder with your logo and picture printed on the outside and inside the folder it has your bio typed up, a cd with your music, and maybe some professional photos. I chose to submit an electronic press kit so I could email my music and brand to record labels. When I began researching companies that made electronic press kits I found that there were a lot of limitations to the software that didn't allow me to have the features and functionality that I was envisioning for my project. I began reaching out to larger computer software companies describing what I needed produced and no one seemed to offer a product similar to what I was describing. I found this hard to believe and started researching for a way to actually create what I needed myself. **Trae' Corey:** As a young man I was heavily involved in many different entrepreneurial activities ranging from writing and selling books to doing credit education and financial literacy seminars and motivational speeches at the high schools and colleges in my and surrounding areas. Though I always had my own form of enterprise at hand, I truly felt that I had the visionary eye of a venture capitalist granting me the ability to know the next best thing in business and innovation when I saw it and help develop the things necessary to make it manifest. It just happened to be that my best friend of 20 years, well 16 years at the time had what I was looking for all along.

When Donte first told me about his idea of being the company that created the new press kit I immediately understood the vision and became a part of developing and expanding that vision and we started working on turning his great initial idea into a viable business model and industry. Going beyond, only being a press kit for artist to being the standard in digital multimedia content distribution and interactive experience. We started working together on this project about four years ago. Our focus was on evolving our concept into something that would continue to grow alongside the many advances in modern consumer electronics technology while at the same time developing and protecting our proprietary processes and software applications that allow for such growth to happen. Once we developed our prototypes into products, got all of our branding and marketing material together, and have been granted a provisional patent for our proprietary processes, products, and software we are in the position to properly enter the market.

***UT: You mentioned that ViDS has a patented virtual merchandising software application system?***

**Trae Corey:** ViDS Mobile Technologies is a digital multimedia production and distribution product/service company constructed to revolutionize modern merchandising. Our patented process of developing standalone applications and merging them with customized storage capacity devices, for the purpose of creating a retail product that increases the probability of additional merchandising directly from that device puts us in a position of dominance in our marketplace. Through this proprietary process we are able to produce products and services for our customers that will assist them in expanding their brands and increasing the overall merchandising sales of their company. There are many other proprietary elements to our products and services that will be explored within the many phases of development within our business construct.

***UT: So where does this leave other media based products, such as the CD, DVD and flash drives?***

**Trae Corey:** For the last ten years major label record sales have been on a steady decline, and within the last few years the decline has become greater than it's ever been. There has been an array of different speculations on what has caused this decline and our company feels that the primary reason for the decline is the lack of technological advances in digital multimedia distribution. The first CD released to the public was Billy Joel's 52<sup>nd</sup> Street album which reached the market alongside Sony's CDP-101 player on October 1, 1982 in Japan and has been the standard of audio media distribution ever since. There have been such a large amount of technological advances since the first CD in 1982 that create a gap between the consumer and the product.

**Donte Peeples:** Our company bridges the gap between the consumer and technology by providing a much more entertaining virtual interactive experience that includes not only audio files but interactive menu options, wallpaper, music, videos, photos, motion graphics, text, audio, pdf files, documents, charts, graphs etc. Each ViDS app, no matter the nature of content, can be infused with various elements of visual merchandising such as advertisements, product placements, 3D interactive product displays, promotional videos, and commercials. Providing a price point on a competitive scale with the cost of CD production will not only revolutionize digital multimedia distribution but also introduce a means of virtual merchandising that will be unrivaled by its competitors.

***“Through our ViD products we have created a way for digital multimedia to be distributed and accessed without connection to the Internet.”***

**UT: Today, it seems that everything that we are in contact with is digitally based. What are the real world applications of this portable storage device? Trae Corey:** Here at VMT we pride ourselves in being the place where the physical and digital worlds connect. Through our ViD products we have created a way for digital multimedia to be distributed and accessed without connection to the Internet. Though our current focus is on the music industry our products and services can be utilized in all industries in some form. Here are a few examples of the real world application of our product:

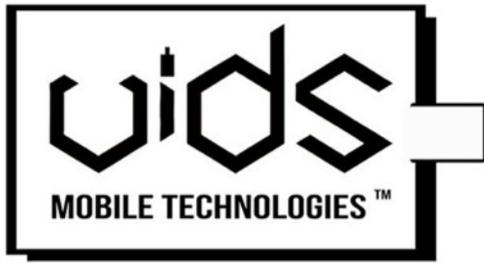
- *Create customized V.IDs for your clients pre-loaded with all of your past and present digital multimedia content*
- *Transfer files between your smartphone, computer or tablet using the dual-hinged micro USB and USB 2.0 connections*
- *Compatible with most Android TM devices for easy content transfer*
- *Backup and transfer photos or video content from your smartphone or tablet to PC*
- *Store your favorite photo/video/music files on the Smartphone USB and enjoy them on your smartphone or tablet*
- *Smartphone USB makes sharing photos and videos between two smartphones quick and easy*
- *Credit card shaped structure for easy wallet storing*

**UT: Will ViDS allow customers to access Cloud based systems? What about iPhone and Android? Donte Peoples:** Yes ViDs are most definitely compatible with all Cloud storage based systems. The great thing about ViDs is not only can you access and store

content from cloud based systems but you can now store them onto any standard ViD device and access the content even with no internet connection. Our patented ViDS Vault software system serves as a more secure way to store personal, business and/or financial data because the content is storage privately and securely on the device and not on external software making your content subjectable to any cloud data hacks and breaches as we've seen in the recent past with major celebrities private photos being leaked.

**UT: So basically, what we are looking at is next gen technology. Do you see yourselves as the next Apple or Google? Donte Peoples:** Please keep in mind that this is just the very first of many innovative technology based products and ventures we are set to introduce this year but there is so much more to come in the near future in terms of advanced next generation consumer technology. CDS and DVD's have been the standard in digital multimedia distribution for more than a quarter of a century. However, technology has advanced so much since the introduction of those devices. Companies like Apple, Google and Microsoft all created products that revolutionized entire industries and greatly impacted the global market. We most certainly aim to create new innovative products and software capable of serving the global market as well as products that people love and enjoy with real everyday practical application. We confidently feel that with a strong foundation along with our proprietary software and innovative we'll one day be a large corporation much like Apple, Microsoft, and Google.

**UT: Upon establishing the application of this next gen digital technology, what's next for the Company? Donte Peoples:** We are looking forward to establishing strategic partnerships to assist in securing distribution, licensing, and publishing deals. Also, we are excited to announce our recent partnerships with JDS Certified & Royal Heir Entertainment,



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Anthony  
Kent

YOUTH  
THE ADVISOR



# Guiding Our Youth Towards Success!

**A**nthony Kent's story is one of many facets. When you talk to him, he's the first to tell you of him growing up as an "energetic youth." He realized first that he had the gift to observe, analyze, and understand his surroundings and individuals as well. But it is also a solid fact that his knowledge during our interview on this and many topics was impressive, touching base on the buying power in today's society and the marketing focus that companies take in order to grow their brands and increase sales. Armed with that information, it allows him to discuss with others, especially the youth, on how their dollars can be managed correctly, invested, and monitored for the future.

This is the foundation of his highly successful book: ***The Youth Advisor: A Young Adult's Guide to Success.***

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These afore mentioned gifts has served him well in school, as the Charleston SC native attended and graduated from East Mecklenburg High School in 2001. He then went on to Winston-Salem State University, where he obtained a Bachelor's Degree in 2005, and then an MBA from Winthrop University in 2010. During this journey his analytical prowess saw many things that occurred to him and his classmates, spanning from money management to educational choices, and even after college. Armed with this knowledge and experiences working with some of the most recognized names in corporate industry, Anthony Kent created as he would call it, a guide for our youth today!

Anthony Kent mentioned during our interview discussions with his friends, encouraging them to try investing and other positive endeavors. "A lot of times people will say, I'm going to do this!" says Kent. "Then three years pass, four years pass, and he asks them "Have you done that yet" and their response is.."well, no."

Education: "It starts at home," says Kent. "So that's the reason I produced my book is because I want to actually reach people with my material, to be that person that helps break that vicious cycle. "

Kent reflects on his childhood, "I grew up in very humble beginnings and I didn't have a mentor or a guide to give me advice during that time, so much of what I learned was from observing, or watching TV and trial and error. I kid you not, Lifestyle of the Rich and Famous was probably a big influence/teacher for me, "he says laughing. " Because you see people that have nice things, or their accomplishments along the way, and I would wonder, they have this, but what steps did they take to get to that point?" "Like a lawyer, doctor or major owner of a business, my thing is, how did they get to that point? Did they go to school, or what business moves did they implement to get there? So my mind questioned...how do I get there?"

He reflects on his friends, which he notes as examples in his book, along with the reality is that many students in high school may not graduate together, simply because of the decisions made

during that important time in life. He also recalls a time when he accepted a position with NASA, and a friend made a statement that gave him a real perspective. "They told me, that I changed, he states." So I thought about it, I went to college, did what I was supposed to do, and got a job with one of the most recognizable brands in the world, NASA...so you're saying that I've changed...while you are still doing the same things that we did in high school." so yes, I've changed, I changed for the better, the problem was he remained the same, so it's all about evolving yourself, which I talk about in my book about upgrading your friends."

In the book, Kent covers many topics, from academics to professional development, and the "life tools" that he states can take a young person from high school, to college, and afterwards, with examples to support each area. Even exit strategies for the college graduate entering the work force or becoming a professional athlete. His passion for the topics discussed was well noticed and continued long after the interview's end. This book has been greatly accepted by young people and millennials. Readers note that the way Anthony Kent presents each subject to readers in a way that is informative and accepted.

We can honestly say, cannot wait for Anthony's Kent's next project, as he continues to encourage and educate those he encounters daily!

To learn more about Anthony Kent and stay current on upcoming events and signings, visit: [www.theYouthAdvisor.com](http://www.theYouthAdvisor.com)

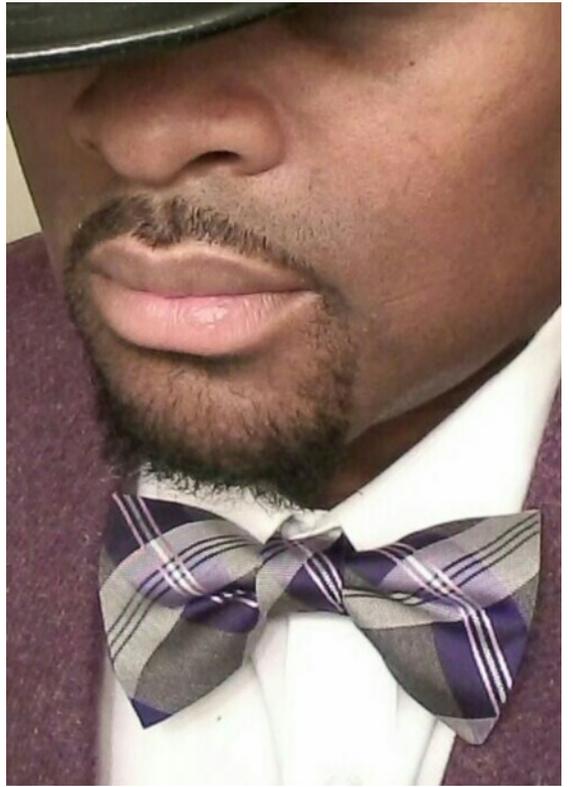
To purchase your copy of *The Youth Advisor: A Young Adult's Guide to Success*, visit: <http://www.amazon.com/gp/product/1495159248>

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**Kenya**

***“Redd Angel”***

**Redd**

**W**hen I got word that JDS Certified Inc., a company that already has established itself as a digital marketing and social media mega source, has thrown its hat into the ring of modeling, I was curious. When owner Demario Mcilwain then shared with me that Baltimore native Kenya Redd, (aka Redd Angel) of Redd Angel Media, LLC, had partnered with JDSMC as its spokeswoman, I had to learn more. Redd Angel is known for connecting the dots in this industry. A 20 year veteran in the entertainment industry, she's done fashion, film, marketing, public relations, radio, and event management. (Did we mention she manages one of the newest Male Reviews to sweep the nation, aptly named **MEN**?) These accomplishments have garnered much praise from Demario as well, and led us to interview the multi-talented sister immediately!

***Explain in your own words the concept and reasoning behind this new brand for JDS.*** JDS Model Club is hoping to bridge the gap for so many up and coming aspiring models to be seen and possibly booked by legitimate companies, brands, photographers etc. The idea is for models to be associated with a Brand that can open doors. I believe the JDS is a brand that can do just that.

***How did you become part of this new endeavor? What made you take the reins of this?*** I have worked on several projects in the past with JDS, I am also a serial entrepreneur and take on a few new ventures every 2 years or so. So when I was approached with the opportunity it only made sense because of my past experience in the Fashion Industry. I decided to be a driving force because it would be easier for me to leverage the relationships that I have already established. Besides that I LOVE Fashion and helping others follow their dreams.

***So would you say that your involvement, bring more guidance and focus***

***to up and coming models?*** Absolutely, I train models on etiquette runway etc. My goal is to assist them with the proper tools and knowledge to represent themselves in this industry. This is a tough industry, you have to be able to handle rejection and for some that is the toughest part to handle. But there is nothing worse than an opportunity that you are not properly prepared for. I want to make sure that they are.

***Where can you see this new brand going, under your leadership?*** I definitely see it being a National...no an International Brand. It caters to ALL demographics. I see the Brand being strong and companies coming to the site seeing a potential model and KNOW they are getting the best.

***What does the industry look like now with the culture of modeling ever changing?*** It is a beautiful thing. Because fashion is implementing more culture into its marketing campaigns there is more potential for models/talent with individual looks to go far as opposed to the cookie cutter models of the past. I think everything evolves and this is no different. The more unique you are the more you will stand out.

***Can JDS Model Club set the trend for model promotion and networking moving forward?*** I believe that it can and will. The Intent is solely to help potential models. It is not about lining our pockets. I love what I do, I have learned a lot and it does me no good to keep the knowledge to myself. Because of that and my background in marketing I believe we can set the trends for model promotions.

To learn more about the organization, visit: **[www.jdsmodelclub.com](http://www.jdsmodelclub.com)**



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*Keep An Eye  
On...*

**Wesley  
A.  
Crawford**

*By Carey Digsby*

While attending a Presidential campaign event in Charlotte, I noticed a young man engaging attendees and taking photos with many of them. The organizer for this event, Kevin Fox with the Certified Show introduced me to this young dynamo. We shook hands and his overall energy was on one hundred! He was confident, yet humble at the same time. This is Wesley Crawford! His manager/mother gave me insight of his recent hosting and modeling events, and how he's currently pursuing a career in Mechanical Engineering, and employed at Piedmont Graphics. It piqued my interest to learn more and introduce him to our readers.....

**UT:** Wesley, tell us what started your journey into the modeling realm....

**WC:** Well, when I was younger I used to model and I always enjoyed it. Growing up through grade school I had to focus more on school so I couldn't do modeling anymore. So, as I got older I was thinking about picking it back up again, and next thing I know the opportunity and my mom one day randomly asked me, would I be interested in modeling again?

**UT:** When you were younger, a bicycle accident changed your physical aspect, but not your outlook on life... that hasn't stopped you from the work you are doing. Truly inspiring! Can you share?

**WC:** Sure, I was about nine or ten years old and I was riding my bike around the neighborhood with some friends. At the bottom of the neighborhood there was construction still going on and as I came around the corner going a decent speed I hit a

huge rock and it ejected me off my bike like a rocket onto my face. Now, being that age having a missing tooth was not so uncommon so it wasn't that bad. I just knew my life would never be the same and modeling was over for sure. I thought all of the kids in school would laugh and make fun of me. But my parents, teachers and all my friends - all the way through high school made me totally forget the issue. People for years have all assured me - "you still look good." And, you can do anything you want in life regardless of my flaws. Funny thing is although I have always felt a little shy because of my teeth, and do plan to have them repaired - soon. I never have let it slow me down in any way, shape or form. The person I am becoming, and the man that many know me to be totally overshadows any flaws.

**UT:** One thing we noticed at the Presidential Campaign event, how you were very engaging with attendees and on stage. What were your thoughts?

**WC:** Networking is an important part of life. Especially, since I was going to be on stage and in the public eye. Actually, I started off a little

nervous. But rather than letting it get inside my head, I felt it was necessary to just go for it - despite my tendency to be laid back. Then, it became interesting. The more people I spoke with the more I wanted to know more about them, who they were and how we came to share the same space - possibly similar interests. I learned that everybody had a intriguing story to tell. And, the great thing is on a basic level people like to share their hearts, encourage, and inspire anyone who will listen.





**UT:** You mentioned in an earlier statement about the importance of being a role model and inspiring others. Tell us, who has been your inspiration or role model in your life?

**WC:** My Mom and Dad without a doubt!

**UT:** You are a multi-faceted young man, with school, volunteer work, modeling/hosting. Where would we see Wesley Austin Crawford doing next?

**WC:** I recently was in a casting call for HOUSE OF ADRENE, an Atlanta based fashion boutique. She and her agents were looking for models to add to her upcoming fashion show that had what is fondly known as "swag." And, I was selected. My interpretation of that is confident sense of self and style. I believe anyone who isn't afraid to step outside of themselves and their own personal "comfort zones," and can face the challenge with boldness and swag.

Currently, I work full time and pursue my college education part time working towards my BS degree at a four-year college. I

haven't declared a major as of yet, but I'm interested in Mechanical Engineering.

You can find me any day of the week working out in the gym, weight lifting or riding my 10 speed. And, with my love for motorcycles, I'll more than likely be riding up the highway headed towards the beach, hanging rock mountain, or just rolling out to summer festivals with my group of friends.

**UT:** Wow! So ask yourself, "If I could host a major event, it would be....."

**WC:** I'd rather focus my energy on print work and runway modeling.

To learn more about Wesley and for bookings for events,

**Contact:** ~  
**helen@premier1ent.com**



*His greatest supporter:*

*Mother/Manager Faye Perry*

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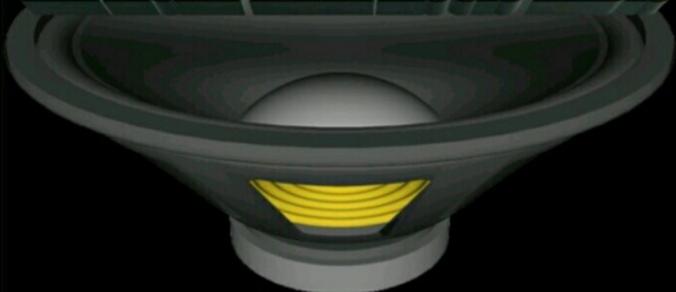
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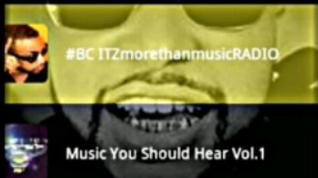
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\* First mixshow will highlight Diktator's new releases, present and unreleased solo tracks broadcasting Diktator's growth and how much he has evolved o the years. Ladies & Gentlemen Enjoy the sounds of Diktator on ITZmorethanmusicRADIO!!!

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Music You Should Hear Vol.1



By Kisha Green

## LITERARY TREASURES-

### Who is Marie Antionette?

Marie grew up watching her beloved Mother Marsha D. Cook (S.I.P) pen at least a half of a notebook daily. No wonder writing became like a second nature to the native Trentonian. A hard-working proud and dedicated mother of 3, this author, and independent publisher is now fulfilling her once hidden dreams of expression, teaching and



entertaining by way of her written words.

Having a proceeding two generations of prolific and candid writers to provide her with inspiration and drive, she currently has 5 brow raising titles available for readers to enjoy. As a writer, Marie views life as her continuous inspiration for her works. As a publisher, she embraces each opportunity to assist others in making their dreams a reality as well.

**KG:** *What is your favorite genre?*

**MA:** Biographies/Memoirs... Why? I find people fascinating and enjoy reading and learning their life experiences, their triumphs, trials and their reactions and responses to situations I may relate to. When I read about a person's life in their own words or hear them sing about it in song, I gain a fondness or a disliking to them and nine times out of ten, it's a fondness. It takes bravery in my opinion to expose yourself to the world on such a personal level because you are opening yourself up for judgment no matter if you like it or not. But to me that's strength and I admire strength.

**KG:** *How many books do you read a month?*

**MA:** Wow, before I started publishing back in 09', I would say I read maybe 2 books a month. Now, I'm lucky if I get to read 5 books a year being I am always reading or editing someone's manuscript! In my spare down moments, I do find myself re-reading a lot of books I've already read.

**KG:** *When did you decide to write professionally?*

**MA:** Back in 2006! I had so much material I wanted to share and I used to tell my stories all the time that I finally took someone's advice to get paid for what I do. However I don't do it for the money, I do it for the legacy..."I'm just being honest."

**KG:** *What is one word to best describe your writing style?*

**MA:** INTENSE! I write so people can feel as if they are right there in the story. If I do not leave people with that feeling, I don't feel I've done a good job.

**KG:** *Did you ever consider hiring a literary agent and shopping your manuscript to a major publisher, why or why not?*

**MA:** Nah! Too protective over my family legacy. I know how business goes and selling your rights means you always get the pennies in the beginning which at the time may

seem like a lot, but one that project really blows up, you don't get diddly except expensive attorney fees for trying to sue for a piece of that big ass pie everyone except you is enjoying. I'm 5 titles in and I still take my own aspiring author advice, remain patience and humble. If it's meant for me, I won't have to give up anything except more hard work to obtain it. I ain't selling nobody ish! :) Lol.

**KG:** *What advice would you give an aspiring author?*

**MA:** #1 HIRE AN EDITOR! I can't stress that enough! Be patient! Learn the literary business, remain consistent, don't expect too much too soon, remain determined and motivated, accept criticism, and by all means, remain humble.

**KG:** *What is the name of your publishing company and what does it mean?*

**MA:** Cauzing Elevation Publishing, LLC. I came up in the Rakim era when everyone in their mama was studying degrees. It was a good era. One of the God's used to always say, "Proper-Education-Always-Causes-Elevation... Peace! "When he greeted any God or Earth. I publish works which in some degree or another, "Causes Elevation," hence the name, Cauzing Elevation Publishing...

**KG:** *What is your biggest obstacle being a self-published author?*

**MA:** Promotion. It cost and not all promotion is effective. You have to learn through trial and error what works best for you and if you are a multi-tasking individual like myself, time to learn that niche may be limited and tedious.

For more on Marie, please visit her website at Cauzing Elevation Publishing:

<http://www.cauzingelevation.com/>



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# Style and Fashion



Michael D. Snell is a clothing designer and manufacturer on a mission. The apparel trailblazer shared with us the history and vision of GvS....

"I created GvS Custom Clothier out of a necessity cause gentleman the shoe & apparel market is oversaturated with over priced items." One of my goals is to provide top quality gentlemen garments and shoes without you having to take out a personal loan." My relationship with international fabric warehouses, master tailors and cobblers has allowed GvS Custom Clothier to bring you some the finest apparel and shoes currently available."

"I grew up in a small but yet vibrant city called Pensacola, Florida. Even while playing high school and college basketball the desired to always look presentable was in the forefront of my mind. "I was inspired to get into the fashion by this and the personal desire to make a difference."





Post college I had the opportunity many years ago to be taught by a successful man who constantly told me "a strong person cannot help a weaker person unless they are willing to be help." Thanks to Mr. Joe Dudley Sr. of Dudley Products. Yes I am a former Dudley's Product sales representative that sold products door to door near the Winston Salem, NC area; I learned the hard way of making my income in the hot NC summers.

"Although our brand is still somewhat small we are making significant strides in our first year. While serving in the US Army as an Officer my family and I are currently assigned in Seoul, Korea the fashion capital of Asia. "Most major brands have their manufacturing done here in the Seoul area." I was able to procure some of the best tailors and cobblers from some of these same major fashion brands. "

"No other site allows you upload a photo of your desire items or customize your shoes

and clothing like GvS. My goal is to provide all the necessary tools to help build or rebuild the complete gentlemen. All items are tailored to your provided specifications at unbelievable low prices allowing you to keep that additional money in your pockets. There is no longer a need to shop off the rack let me add that additional style to your wardrobe and help assist you to become more financially secure! GvS is small company providing you much needed one on one attention, excellent workmanship and attention to details."

"We are constantly adding new clients to our GvS family. And as we continue to grow, we are becoming even better stewards of our extended communities, offering mentorship, information, tips and our forthcoming GvS Academy."

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*The Marvelously  
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# MarQues



# Let me paint a picture for you, worth, a thousand words or so.....

The place, the beautiful grounds of Curtis Reynolds, CEO of C.R.E.M Entertainment, the scene, a multitude of guests dressed in hues of yellow, gray and white, per the request of the host and focus of this event, MarQues Woolford. He greets each attendee as though you were friends of his for years, and his energy was on one hundred this evening. He even led the crowd with a heartfelt song of happy birthday to his father (who he deems his “twin”) and warm hugs for his mother as she met everyone there. Yes, for a “Renaissance Man” such as MarQues, this tells of a foundation firmly set prior to his fame. So I sat with him at local spot Red@28<sup>th</sup> to not just interview him, but really chat with this authentic and unique brother setting the industry a fire!

**UT: So MarQues, what do you think about this journey that you’ve been on? Share with our readers your thoughts.....**I think about life, how I conduct business, how serious I take everything. When I graduated college in 2010, I went home and I felt like a caterpillar, I stayed at home with my parents for about 4 years and every job I had, it seemed like something happened, and then finally I did Dreamgirls a couple of years ago and really got my head into acting and started searching for things to hone my craft. Then I did rent, and met Curtis and finally all the lessons that I’d learn at home and with work finally came up and became clear when I left Jacksonville to come to Charlotte. Still got homesick, but it was how I handled it, how I looked at it, and used me being homesick and

target it to my craft, the brand, and really grow as a person. In 6 months I evolved a lot, with modeling, with acting, with singing, and as an artist, I learned a lot. I really know that my time in Jacksonville, at home with my mom, my dad who is a pastor by the way, that spiritually it prepared me to come out here and do what I do.

**UT: So your time prior to this really was a blessing.** Me being twenty one/twenty-two years old, I could said this stuff, but no, I wasn’t really ready to support anybody else, I wanted to only support me. What motivates me is to see people inspired, to see people going for their dreams, going for outside of the norm.

**UT: Your passion for your craft is very noticeable, almost infectious even. You also mentioned at the event and on your website that you want to be the type of person that helps and gives with gifts that you have.** Yes, I’m going to use my image, my voice, my talent everything I can to bring awareness to real issues affecting our generation. Just not what’s popular this week?” Our generation gets way too distracted with nonsense and we have to stand for something. I know I would not have been ready for this at twenty-one/twenty two years old, but everything happens for a reason.

**UT: With you being in the business right now, you’ve been labeled as a renaissance man, is it important today to be a renaissance man, and be fluid and accepting in all things that you are a part, especially in this industry?** I think it is important to be. I don’t take anything away from anybody who can’t, who doesn’t have the desire to be multi-talented, but to understand the arts, to be appreciative of the arts, you’ve got to open yourself up to them.

*“ I’m going to use my image, my voice, my talent everything I can to bring awareness to real issues Affecting our generation, and not just what’s popular this week”*



**UT:** *There are a lot of shows out today, many showing new actors that bring a new perspective to things. Do you think for your career, that's it's important to watch, or be in the know, today's television shows?* Yes, I think it is important, because it allows you to become more conscious of what's going on today. For example: and I don't even think many people understood it, but the show

“American Crime” comes on Thursday night, this one episode there was a riot on the show, then less than a week later, we see the same thing occur live on TV! That's how important it is to me, that's how important it is for us to watch stuff like this. I cannot ignore important television that teaches us something. Especially not in these times.

# MARQUES



***UT: Your team is nothing short of stellar!  
Curtis Reynolds name is synonymous with hard work and setting a standard in the industry.***

So many things unfolded when Curtis and I connected. We know people, we both are people persons. And we seek to **be there** for people. When you stop thinking about yourself and really listen to people talk, and hear what they are actually saying, and hear what they are saying with their hearts. Everyone is crying out, I mean everyone is drying out, and it seems that no one really cares. So everything that Curtis and I do, everything that we've birthed, we are always thinking about what or how it will affect other people. How can it help this person or how can it help so and so. It's never about what is going to come back to me, that's hardly ever or if ever mentioned, how much money it's going to bring us. That's not really the thing, that will come in time. I was just telling some friends of mine the other day that to me it's not Money Power, Respect.... it's the other way around.... Respect, Power, and then comes the Money. The thing about it is when people respect you, you can convince them to do things. The President can't run a country by himself, so if no one respects you, or what you are trying to do, what your mission is, or what you're about, then you're not going to get them to do anything, so you means you have absolutely no power. But when you have the respect, and you get qualified people to help you do stuff, you now have power, because you have yourself with a vision, great people around you that know how to do these things so you now have the power, so guess what's coming next, money because I have a great product to give out to the world, and everybody sees that.

<http://marqueswoolford.com/>

<https://www.facebook.com/marques.woolford>

A photograph of three men in formal attire standing outdoors at night. The man on the left is wearing a dark suit, a light-colored tie, and suspenders. The man in the middle is wearing a dark suit and a dark hat. The man on the right is wearing a white shirt, a dark vest, and dark pants. They are standing in front of a swimming pool with blue lighting. String lights are visible in the background.

# SHOP BOYZ

Innovating & Evolving Music Once  
Again!

*Written by CW*

**The Shop Boyz**...the Atlanta based group consisting of Demetrius "Meany" Hardin, Richard "Fat" Stephens and Rasheed "Sheed" Hightower, has done it again!!!

Many know of this group's 2007 album labeled Rockstar Mentality, and the smash hit, "Party Like a Rock Star" released in which hit us immediately with heavy guitar plays, rap imbued with rock and roll elements and an energy that was unyielding in clubs across the U.S. The Shop Boyz deemed this music "Hood Rock" and fans became sold to the new musical concept, which resulted in the group firmly taking the spot for #1 selling ringtone around the world, bringing in over \$3 million and their single peaking at #2 on Billboard's Top 200 Charts. Now, add to that a multitude of award nominations and heavy features in publications such as Billboard, Rolling Stone, and New York Magazine. Fast forward to now, where fresh beats, the riffs, and Country elements are now prevalent in their new project, which will also surprise new listeners, please already established fans, and have those in the industry break necks and ask "what else can they do?"

Well, let us give you the in depth on what these innovators of musical mingling have in store for their followers!

**Guys, you previously mentioned in a statement that everything you do has a rock star mentality. Fat, how important is that in today's music? And is there a limit?** Our definition of a Rock star is a person without limitations. The word 'rock star' sometimes has a bad rep. but it can also be a good thing. We want to show our fans that there's no limit to anything you do, and we set the example through our music.

**Who came up with "Hood Rock?"** Our fans; we didn't have a name for what we was doing. Our goal was to be different.

Coming from Atlanta -- surrounded by all different types of music, we just wanted to stand out with good quality sounds and talent

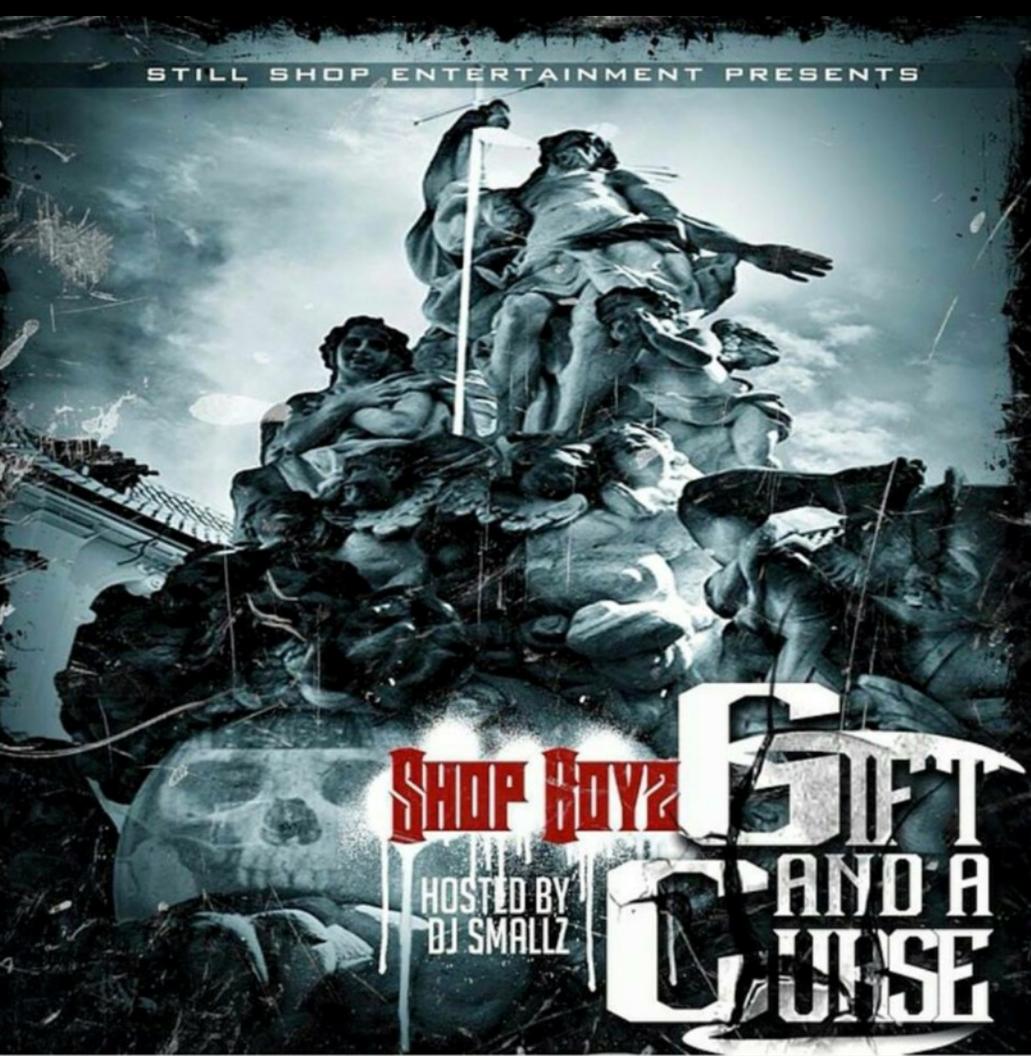
**Sheed, would you call Hood Rock the evolution of crunk, or the next major sound for this industry?** Every song or genre of music is an evolution of something in some kind of form, shape or fashion. Atlanta is a party, crunked up tempo city, so our sound is a reflection of our environment.

**The group has dared to take their music into Country, Pop, and other genres. Explain why the Shop Boyz aren't afraid to stretch musical boundaries?** It's our Rock star mentality. We don't have any boundaries. It's all music to us. We just do the best we can and take our craft serious because we know that's what our fans expect.

**So you would say that you are blazing a path, or setting a trend?** You can say that, but not intentionally. We base our music on being different from anyone else and in doing so; we set new trends a lot.

**Country itself has a die-hard fan base, and the fact that you brought in an acoustic guitarist and banjo player for "Country Girl" shows the seriousness and level you're taking your music. Who could the Shop Boyz see collaborating with in Country to produce the next hit that bridges both genres?** We started off as hip-hop artists and we would like to let everyone know when we venture in to other genres we come with the upmost respect of the craft, so it's only right that we do it right and include those sounds that's supposed to be included. We would love to work with Garth Brooks and anyone who's serious about not just making music but creating something special to give to the world. We're down for it.

STILL SHOP ENTERTAINMENT PRESENTS



***Meany, question, if you had a choice between having the number 1 ringtone or major projects and collaborations with those in the industry, what would choose, and why?*** I would say collaboration because if we all go in the studio with our best foot forward we can possibly have a #1 bestseller ringtone, but we never aim for anything. It all comes from our heart. People feel the music better that way.

***So to close out, what should fans***

***expect out of Shop Boyz for 2015 and beyond?***

Our fans should expect good music; expect long lasting songs and quality. Expect the unexpected; we're the Shop Boyz! You never know what to expect. We even amaze each other a lot of times. Just expect to see a lot of The Shop Boyz.

Thank you for your time and support!!! Shop Boyz appreciate your support...

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A woman with long, wavy brown hair is leaning against a dark wooden post. She is wearing a bright pink, long-sleeved, short-skirted outfit with a thin chain belt and white high-heeled sandals with a light blue and green gradient. The background shows a park with trees, a bench, and a clear blue sky. A radio tower is visible in the distance.

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# Food & Wine

## TYME

*Summertime recipies for a quick get together!*



### Sweet and Tangy Broccoli Slaw

#### Ingredients:

2 tablespoons Canola Oil  
2 tablespoons distilled white vinegar  
1 tablespoon granulated sugar  
•2 teaspoons Gulden's® Zesty Honey Mustard  
•1 pkg (12 oz each) broccoli coleslaw

1/3 cup raisins

1/4 cup Sunflower Kernels, Roasted & Salted

#### Directions:

Stir together oil, vinegar, sugar and mustard in large bowl until combined. Add remaining ingredients; toss to mix.

### Apricot Glazed Chicken Wings

Chicken wings are a favorite no matter where you go.

Here is a sweet and savory twist to the chicken wing fare.....Hope you like it!

#### Ingredients:

2.5 lbs of chicken wings (cut in halves and rinsed)  
1 tablespoon salt  
1 tablespoon pepper  
1 tablespoon garlic powder  
1 tablespoon cayenne pepper  
¼ cup of apricot preserves  
¼ cup of brown sugar  
1 ½ cup of triple sec (if you don't have triple sec, substitute white wine)

#### Directions:

In large bowl season wing halves with salt and pepper.

Heat oil in deep fryer to at least 350 .

Fry 6-8 wings at a time in fryer until all are fried. Sit inside warming oven

In a large saucepan on medium high heat, add triple sec to pan, then add brown sugar. Stir when sauce starts to boil, add in apricot preserves, cayenne pepper and garlic powder.

Remove from heat, in a large bowl toss fried wings in sauce.

Serve with side of ranch, blue cheese dressing or just by themselves!

Serves 3- 4 people





## Strawberry Cheesecake Lush

- 1 package Golden Oreos (crushed)
  - 6 tablespoons butter, melted
  - 8 ounces softened cream cheese
  - 1 cup powdered sugar
  - 1 (16-ounce) container Cool Whip, divided
  - 2 packages (3.4 ounce each) instant cheesecake pudding mix
  - 3 cups milk
  - 3½ cups sliced strawberries
- Mix crushed cookies & melted butter together. Press the crushed cookies mixture into

a 9x13 pan and refrigerate while you prepare the remaining layers.

Beat 1 cup of powdered sugar, cream cheese until smooth, fold in 1 cup of Cool Whip. Spread over your cookie layer.

Then mix together the pudding mix, milk, and another 1 cup of Cool Whip. Spread over the cream cheese layer.

Layer fresh sliced strawberries on top and spread the remaining Cool Whip on top. Refrigerate until ready to serve!

## Drink pairings from Muddy Water Distillery

### Carolina Basil Lemonade

- Muddle basil and fresh lemon in a highball or pint glass
- Add 1.5-3 oz. of Carolina rum
- Fill glass with ice
- Top off with sprite (or sprite zero for a diet drink)
- Garnish with a lemon/ basil leaf



### Carolina Sandbar Sweet Tea

- Muddle 6-8 mint leaves
- 2 oz Carolina Rum
- Add ice and fill with sweet tea





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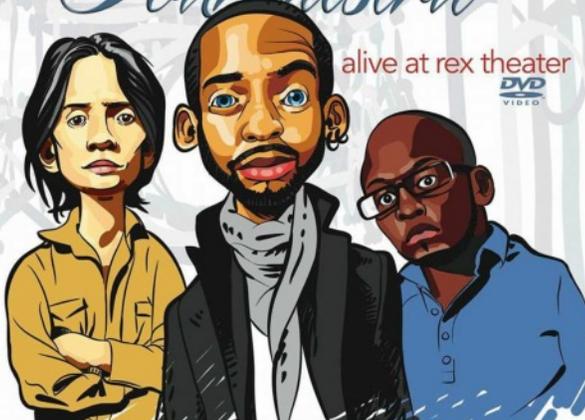
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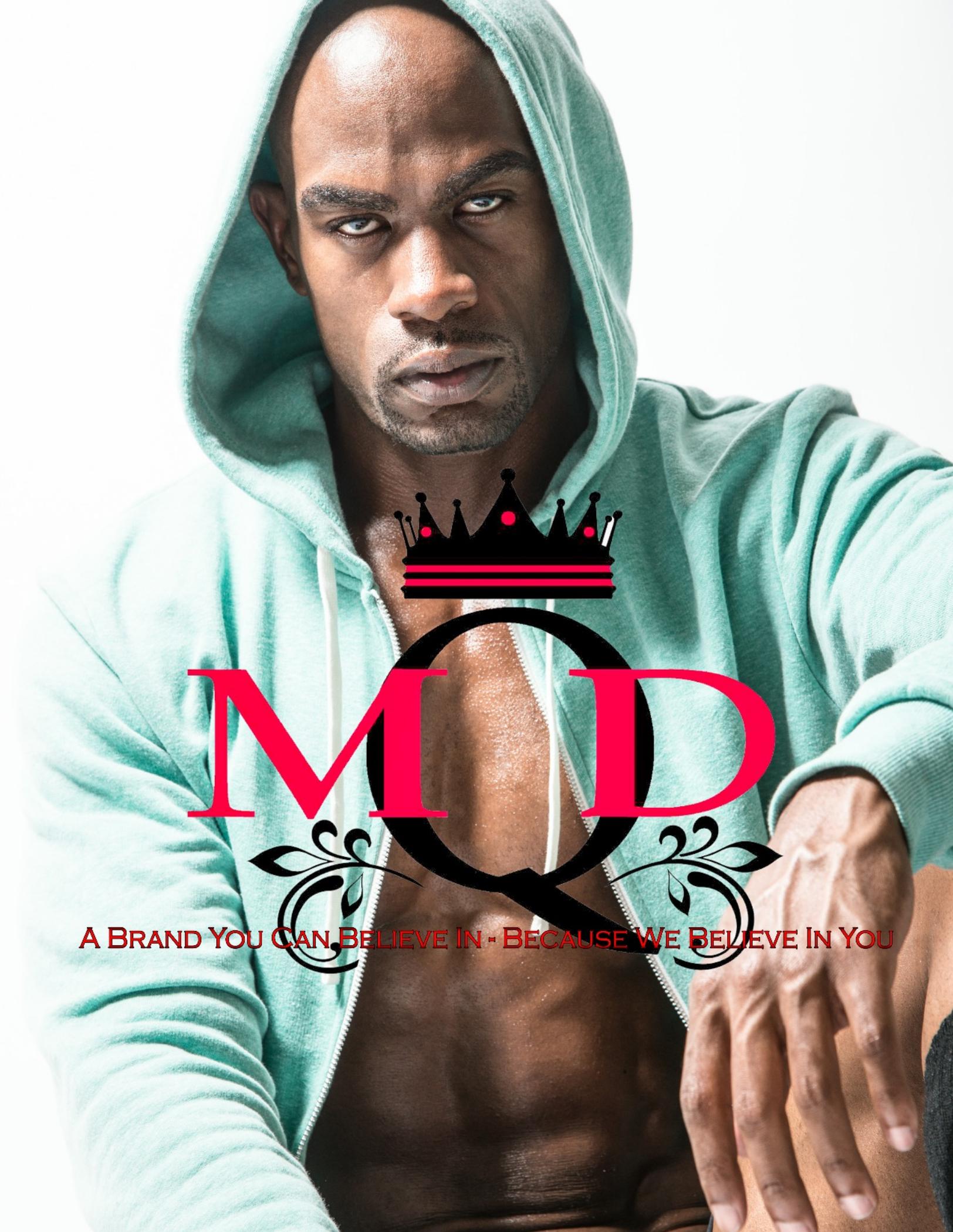
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